

ABSTRACT OF  
THE DISCLOSURE

Methods, apparatus, and articles of manufacture for capturing consumer loan application data are disclosed herein. Embodiments of the invention provide mechanisms for capturing consumer loan application data corresponding to a plurality of consumer loan application types within a single software application, and for the navigation of a user through a series of linked user interface displays to facilitate the capture of relevant information. In addition, the network environment of methodologies in accordance with the teachings of the present invention provides for the storage of data in a relational database management system that enables previously entered data to pre-populate data fields of subsequent user interface displays and/or subsequent consumer loan applications without the necessity to re-enter the data.